



# Summer Meals Newsletter

JULY 2016 • SPONSORS

SUMMER IS FINALLY HERE...  
LET'S MAKE HUNGER DISAPPEAR!

Have you considered....



- Extending your program by a day or a week to continue to provide meals to children who may not have access to a nutritious meal until school starts again.
- Extending your hours of operation to reach more kids.
- Adding another meal to your program.

For assistance contact SED at 518-486-1086

**Submit claims online and on time!**

**June** by August 29th

**August** by October 30th

**July** by September 29th

**September** by November 29th

## Advance Payments in the SFSP

Please note that a valid claim for reimbursement must be submitted prior to a subsequent advance payment being released.

If a balance is available from the previous months payment, that amount will be deducted from the current advance payment request.

Please refer to the [SFSP Advance Payments Memo](#) for more information pertaining to advance payments.

## Engage Kids and Teens with Fun Activities



- \* Keep kids coming back to your site with fun activities.
- \* Activities can be easy and inexpensive, such as arts and crafts, reading program, or a game of baseball.
- \* Partner with local sports teams or businesses to engage in additional activities.
- \* Click [here](#) to check out the USDA summer food, summer moves resource kit, it has great ideas for fun activities and healthy eating.
- \* Keep activities and events going all summer long to keep kids coming back!

# Spread the word using social media!

Social media makes it easy to reach out to parents, tap into community volunteerism, and promote Summer Meal sites and events. Try sending out posts on Twitter (“tweets”) and Facebook, like these:

**Sample Tweet:** “The @USDA Summer Food Service Program provides meals to children when school is out! <http://low.ly/sQ4qT> #SummerFoodRocks”

**Sample Facebook post:** “USDA relies on local schools and organizations to sponsor Summer Meal Programs and operate sites. Individuals, schools and community organizations can help connect eligible kids to Summer Meals. Sites are located in many communities across the country. To find a site near you, call 1-866-348-6479 (English) or 1-877-842-6273 (Spanish).”



See more sample posts and other ideas for marketing through traditional and social media at the Summer Meals Toolkit:

<http://www.fns.usda.gov/sfsp/summer-meals-toolkit>

Click here to find  
FREE summer meals for kids and teens!



Or Call: 2-1-1 or 1-866-3-HUNGRY

Or Text: "FOOD" to 877-877

Share this information with your community partners to feed more hungry kids this summer!

New sites can be added throughout the summer!