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To: School Food Service Directors/Managers

From: Paula Tyner-Doyle, Coordinator

Date: September 2013

Subject: School Breakfast Program Toolkit

The [School Breakfast Toolkit](#) has been re-designed by USDA as an online resource. Here you will find information to help promote and expand School Breakfast Programs as a way of supporting positive outcomes for children. Research has shown that starting the day with a nutritious breakfast helps students stay alert and perform better in school. Having breakfast in the morning also helps children develop healthy eating habits and contributes to their overall well-being.

Many of the materials included on this site are designed to be customized. You can download PowerPoint files, information sheets, letters, and marketing materials and modify them to suit your specific needs. We hope that this information will be useful to many different stakeholders who are interested in helping more students benefit from the School Breakfast Program.

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