

In partnership with the FarmOn! Foundation, the New York State Education Department (SED) Child Nutrition Program Office invites schools to take part in the **Big Apple Crunch October 20, 2025!**

The Big Apple Crunch takes place in October of each year, inviting New Yorkers to take a bite out of an apple grown in New York to celebrate the apple harvest and to inspire us all to Eat Local!

Join SED in fostering farm-to-school connections by participating in your own Big Apple Crunch!

School Food Authorities (SFAs) may choose any day in October to celebrate or participate in the FarmOn! event once the date is announced.

Participating in the Big Apple Crunch? Let us know! (optional)

SED would like to recognize and highlight the SFAs participating in and hosting a **Crunch!**

Let us know the date of your Big Apple Crunch, and be sure to send your Crunch pictures to cnspotlight@nysed.gov. SED may feature your SFA in the CN Spotlight or on our Farm to School Page!

Posting on social media? Be sure to include the **#BigAppleCrunch** and **#CrunchChallenge** hashtags when posting to your school's social media account, and tag the New York State Education Department!

SEDs Big Apple Crunch Photo!

