Start the day right with school breakfast!

Please take at least 3 items including 1/2 cup Fruit/Vegetable

FEATURING:
- DeRuyter CSD
- Newcomb CSD
- Troy City SD
- South Kortright CSD
- Wells CSD
- Charlotte Valley CSD
- North Warren CSD
- North Colonie CSD
- Hartford CSD
- Hilton CSD
Best Practices for School Breakfast Programs

Increase Access, Provide Breakfast:
• After the Bell • In the Classroom • via Breakfast Carts

Make it Healthy & Nutritious!
• Incorporate farm fresh/local products

Offer Variety!
• Creates interest and options

Make it Fun!
• Breakfast with the Principal • Breakfast for lunch • Hot chocolate • Taste test • Promotional items

Spread the Word!
• Social media • Email • School website
DeRuyter CSD
Brenda Scutt, Food Service Director

To increase staff engagement, Food Service Director, Brenda Scutt conducts daily “5 minute table talks” to discuss daily reimbursable meals and how to serve special menu items.

Offers Multiple Delivery Methods
✓ Breakfast in the Classroom
✓ Grab and Go
✓ Cafeteria
✓ Breakfast after the Bell

Staff celebrated National School Breakfast Week with fun decorations and by dressing up for the theme!

Carol Chapman
Over 40 years working as a Food Service Helper!

Students can request a breakfast meal up until the time that lunch service begins!
Newcomb CSD
Eleanor Yandon, Food Service Director

- Incorporates student taste testers
- Scratch cooking
- Student created menus and ideas!

Homemade Muffins!

Breakfast Bowl!

- Creates a welcoming environment for students by naming their cafeteria "2 Grandmas Café" and
- Maintains a fun environment with music and dancing!

Breakfast participation: 63%!
Breakfast cart success!

Now expanded for all grade levels

Carts are strategically placed in the hallways and move from one floor to the next.

Troy City SD
Chris Bateman, Food Service Director

Students preferred not to go to the cafeteria for breakfast, having breakfast carts in the halls eliminates the need for this and has led to an increase in participation! 42% Breakfast Participation!

Location is Key

The school’s implementation of breakfast carts shows their dedication to making breakfast more accessible and encouraging more students to start the day right with breakfast!
South Kortright CSD
Christie Pietrantoni, Food Service Director
Getting Students Excited for Breakfast!

Breakfast participation rate of 58%
Daily variety and fun extras!

Delicious fruit options:
- Fruit Cups
- Breakfast Banana Splits
- 100% Fruit Juice Variety

Fresh Fruit!
Robert Johnson, Food Service Director

- Provides free breakfast to all!
- Ensures students get a healthy start
- Lessens the financial burden on families

46% Breakfast participation!

Elementary students are required to come through the cafeteria each morning as they arrive, this provides exposure to breakfast!

- Older students are allowed to take breakfast to homeroom with them.
- Daily scratch cooking!
- Staff members know all students personally, the school feels like family!

Fruit Salad! YUM!

Fresh eggs made daily!
Charlotte Valley CSD
Mica Thorsland, Food Service Director

Charlotte Valley has 60% Breakfast Participation!

Look at that Fresh Fruit!

Banana Delphins!
- Colorful, delicious and fun foods!
- Fresh fruit variety throughout the school year
- Fresh and healthy options
- Great presentation!
North Warren CSD
Dave Scroggins, Food Service Director

- Implementing Grab and Go breakfast meals and allowing students to eat in the classroom has immediately shown an increase in instructional time!
- Students are allowed to grab breakfast even when they arrive late, or when breakfast is "over."
- Menus are mailed out and also posted on social media at least twice per week!
- Students can’t resist the smell of donuts baking!!

Breakfast participation increased this day from 37% to 46%!

The school promotes fun whole grain items paired with fresh fruit!

Grab and Go Breakfast Success!
North Colonie CSD partnered with The American Dairy Association to host a School Breakfast Week Celebration!

This media event was attended by school breakfast advocates, stakeholders and distinguished guests to highlight the importance of breakfast.

North Colonie CSD
Lisa Ostrowski, Food Service Director

Pictured above, from left to right: Ashley Roche-NYSNA, Brenda Rossi-Cook Manager, North Colonie, Alex Clements-Assisant FSD, North Colonie, Matt Breida-NY Giants, Lisa Ostrowski- Food Service Director, North Colonie, Megan Bates-Senior School Lunch Director, Capital Region BOCES
NY Giants Running Back, Matt Breida, visited to celebrate Breakfast Week and talk about the importance of breakfast.

NYSED Child Nutrition Program Director, Kimberly Vumbaco, speaking about the School Breakfast Program in NYS.

North Colonie CSD student breakfast essay winners presented on why breakfast is important.
The school gets their students excited about breakfast by offering fun, delicious, and nutritious breakfast options. Overnight Oats with Roasted Apple Slices! Yogurt Parfaits with fresh fruit!
Hartford CSD is committed to making school breakfast a success!

The Food Service Director and staff dressed in construction themed attire, ready to help the students “Dig in to School Breakfast” during School Breakfast Week!

Students got to enjoy a fun breakfast meal of “Build a Burrito!”
Get families involved!

- Align special school events with school meal programs, like combining School Breakfast Week with Grandparents Day!
- Breakfast participation is over 30%!

Quick Scratch Homemade Muffins!

Smiling Faces!
Assemblyman Josh Jensen visited Village Elementary School to help serve breakfast and to promote School Breakfast Week!

Hilton CSD
Scott Ziobrowski, Food Service Director

Students enjoyed having a special guest serve breakfast!
THANK YOU!
To all the schools who run amazing Breakfast Programs!

National School Breakfast Week happens every March.
Consider participating next year!
Best Practices are highlighted year round, send your best practices for breakfast, lunch, and more to cnspotlight@nysed.gov