

Helpful Tips for Non- Congregate Registration

Make registering for summer meals easy and inviting

Welcoming Tag Lines

- “Sign Up for Meals To Go: We Plan the Food, You Enjoy the Summer”
- “Register for Meals: Ensuring Everyone Eats:
- “Help Us Plan a Hunger Free Summer: Sign Up for Free Meals”
- “Quick Bites, Easy Pick Up: Register for Your Summer Meals”
- “Your Sign-Up Secures the Meals: Simple and Convenient”

Friendly Instructions

- **Instead of:** "Complete this mandatory form to apply for meals."
- **Try:** "**Help Us Plan Your Child's Meals:** To ensure we prepare enough healthy meals for your family this summer, please take a moment to fill out this short form."
- **Instead of:** "Failure to provide accurate information may result in disqualification."
- **Try:** "**Accurate information helps us serve you better:** Providing accurate details ensures smooth and timely meal distribution for all participating children."
- **Instead of:** "Submit your application."
- **Try:** "**Secure Your Child's Meals**" or "**Finish Registration**"

Respectful Section Heading Ideas

- **Instead of:** "Participant Information"
- **Try:** "**Tell Us About Your Children**" or "**Children We'll Be Feeding**"
- **Instead of:** "Household Data Collection"
- **Try:** "**Information for Program Planning**"
- **Instead of:** "Pick-up Details"
- **Try:** "**Your Preferred Pick-Up Plan**" or "**How You'd Like to Receive Meals**"

Tactful Data Field Ideas

- **For Name fields:**
 - **Instead of:** "Enter Full Legal Name (Required)"
 - **Try:** "**What is your child's full name?**"
- **For Contact Information:**
 - **Instead of:** "Parent/Guardian Contact Details"
 - **Try:** "**How can we reach you with updates?**" (Explain it's for updates on meal times, locations, etc.)
- **For Race/Ethnicity (a sensitive, federally required field):**
 - **Instead of:** "Race and Ethnicity (Required by law)"
 - **Try:** "**We use this information to make sure we are reaching everyone in our community.** Sharing this information is voluntary and won't affect your child's eligibility for meals."
 - *Follow with a simple checkbox or dropdown menu.*
- **For Dietary Needs Section:**
 - **Instead of:** "Do you have any allergies or dietary restrictions?"
 - **Try:** "**Does your child have any special dietary needs or allergies we should know about?** We want to ensure the meals are safe and enjoyable for everyone."
- **Final Confirmation/Signature**
 - **Instead of:** "I certify that the above information is correct."
 - **Try:** "**I confirm that the information provided is accurate to the best of my knowledge, helping our program plan effectively to serve healthy meals this summer.**"



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