

# Helpful Tips for Non- Congregate Registration

Make registering for summer meals easy and inviting

## Welcoming Tag Lines

- “Sign Up for Meals To Go: We Plan the Food, You Enjoy the Summer”
- “Register for Meals: Ensuring Everyone Eats:
- “Help Us Plan a Hunger Free Summer: Sign Up for Free Meals”
- “Quick Bites, Easy Pick Up: Register for Your Summer Meals”
- “Your Sign-Up Secures the Meals: Simple and Convenient”

## Friendly Instructions

- **Instead of:** "Complete this mandatory form to apply for meals."
- **Try:** "Help Us Plan Your Child's Meals: To ensure we prepare enough healthy meals for your family this summer, please take a moment to fill out this short form."
- **Instead of:** "Failure to provide accurate information may result in disqualification."
- **Try:** "Accurate information helps us serve you better: Providing accurate details ensures smooth and timely meal distribution for all participating children."
- **Instead of:** "Submit your application."
- **Try:** "Secure Your Child's Meals" or "Finish Registration"

## Respectful Section Heading Ideas

- **Instead of:** "Participant Information"
- **Try:** "Tell Us About Your Children" or "Children We'll Be Feeding"
- **Instead of:** "Household Data Collection"
- **Try:** "Information for Program Planning"
- **Instead of:** "Pick-up Details"
- **Try:** "Your Preferred Pick-Up Plan" or "How You'd Like to Receive Meals"

## Tactful Data Field Ideas

- **For Name fields:**
  - **Instead of:** "Enter Full Legal Name (Required)"
  - **Try:** "What is your child's full name?"
- **For Contact Information:**
  - **Instead of:** "Parent/Guardian Contact Details"
  - **Try:** "How can we reach you with updates?" (Explain it's for updates on meal times, locations, etc.)
- **For Race/Ethnicity (a sensitive, federally required field):**
  - **Instead of:** "Race and Ethnicity (Required by law)"
  - **Try:** "We use this information to make sure we are reaching everyone in our community. Sharing this information is voluntary and won't affect your child's eligibility for meals."
  - *Follow with a simple checkbox or dropdown menu.*
- **For Dietary Needs Section:**
  - **Instead of:** "Do you have any allergies or dietary restrictions?"
  - **Try:** "Does your child have any special dietary needs or allergies we should know about? We want to ensure the meals are safe and enjoyable for everyone."
- **Final Confirmation/Signature**
  - **Instead of:** "I certify that the above information is correct."
  - **Try:** "I confirm that the information provided is accurate to the best of my knowledge, helping our program plan effectively to serve healthy meals this summer."



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