

Promote your  
School Meal Programs!

SCHOOL

Schalmont  
CSD

Hilton  
CSD

North  
Shore CSD

Charlotte  
Valley CSD

Berne-Knox-Westerlo CSD  
Schoharie CSD

Hartford CSD  
Cambridge CSD

Saratoga  
Springs CSD

Child Nutrition  
Spotlight

School  
Garden

# WHY MAKE SCHOOL MEALS FUN WITH PROGRAM EVENTS?!

CREATES A HAPPY CAFETERIA  
ENVIRONMENT

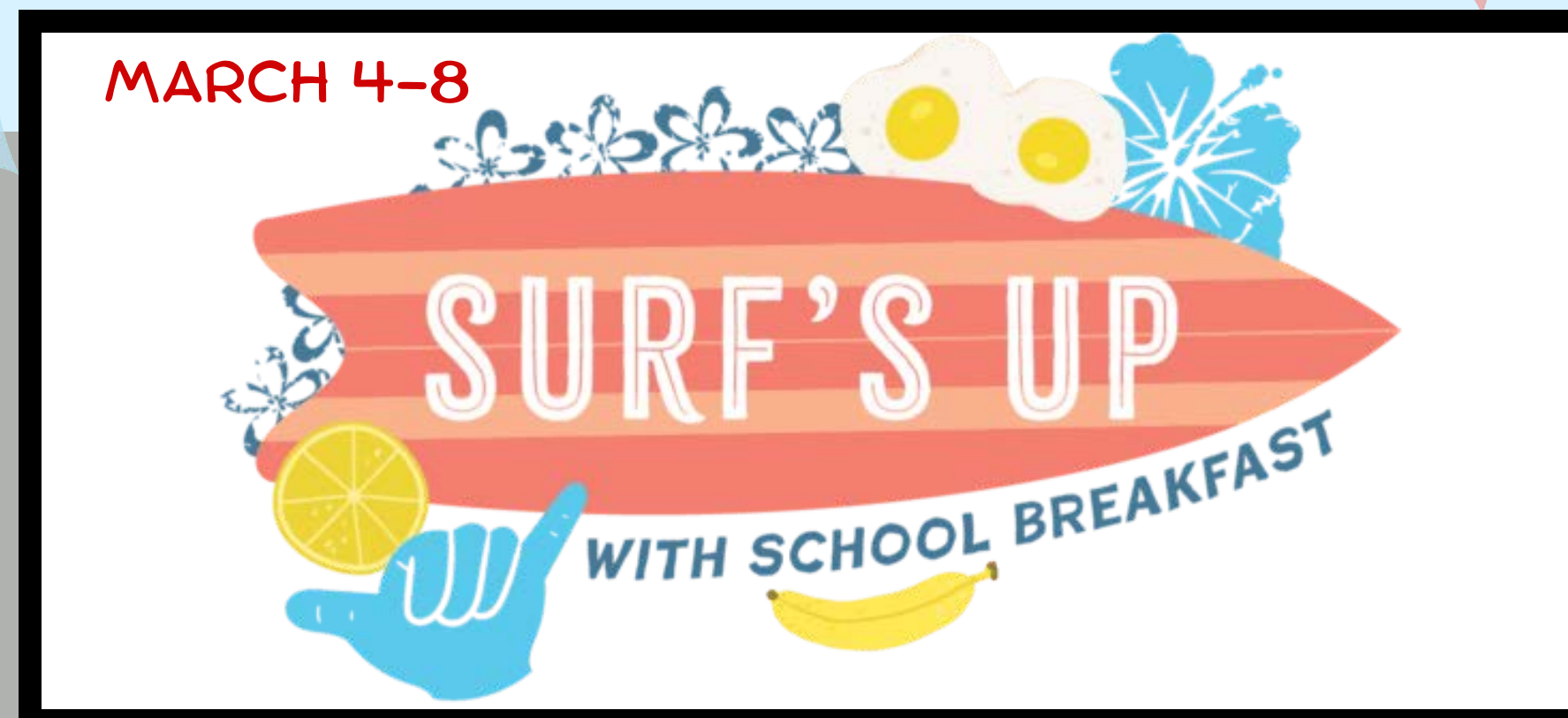
INCREASES PARTICIPATION

PROMOTES LOCAL NYS FOODS!

INCREASES PROGRAM REVENUE

ENCOURAGES STUDENTS TO TRY NEW FOODS!

INCREASES SCHOOL MEALS PROGRAM  
AWARENESS & "BUY IN"



PLAN YOUR SCHOOL BREAKFAST WEEK EVENTS NOW!



# SCHOOL YEAR GUIDE TO PROMOTE YOUR PROGRAM

## September 2023

- **18th-** Cheeseburger Day
- **19th-** Talk Like a Pirate
- **27th-** World School Milk Day



## October 2023

- **9th-13th-** Level Up with School Lunch #NSLW
- **26th-** Big Apple Crunch
- Farm to School Month

## November 2023

- **3rd-** National Sandwich Day
- **15th-** National Pickle Day
- **23rd-** Eat a Cranberry Day

## December 2023

- **5th-** National Comfort Food Day
- **13th-** National Cocoa Day

## January 2024

- **4th-** National Spaghetti Day
- **19th-** National Popcorn Day

## February 2024

- **9th-** National Pizza Day
- **27th-** National Strawberry Day



## March 2024

- **2nd-** Dr Seuss Day
- **4th-8th-** Surf's Up with School Breakfast #NSBW

## April 2024

- **22nd-** Earth Day
- **23rd-** National Picnic Day
- **30th-** National Raisin Day



## May 2024

- **3rd-** School Lunch Hero Day
- **4th-** Star Wars Day

## June 2024

- **11th-** National Corn on the Cob Day
- **12th-** Superman Day

## July 2024

- **10th-** Teddy Bear Picnic Day
- **29th-** National Lasagna Day

## August 2024

- **3rd-** National Watermelon Day
- **31st-** National Trail Mix Day





# THINGS NEEDED FOR A SCHOOL MEALS CELEBRATION:

- Date of event
- Food
- Creative menu
- Decorations
- Staff participation
- Photos




Deb Mackey, Food Service Director,  
Mechanicville City SD, states  
"you just need **one** thing  
to draw them in."



# SARATOGA SPRINGS

## CITY SD

 **CELEBRATES**  
**DR. SEUSS DAY!**



THANK YOU JOSH, JONNEL, DANIEL  
AND MARGARET FOR GOING **ABOVE**  
**AND BEYOND** IN YOUR WORK!



**GREEN EGGS AND HAM!**



**GREENFIELD  
ELEMENTARY SCHOOL**

**SARATOGA COUNTY**



"IT'S ALL ABOUT CUSTOMER SERVICE.  
LISTEN TO THE STUDENTS, THEY WILL TELL  
YOU THE GOOD AND THE BAD."

**HAPPY CUSTOMERS!**

THE FOOD IS FUN  
THE STAFF ARE GREAT  
**THE KIDS EAT ALL**  
**THAT'S ON THEIR PLATE**

WITH DAYS LIKE THESE  
WITH FOOD AND FRIENDS  
WE HOPE THAT BREAKFAST  
NEVER ENDS





# Hartford CSD

Washington County

## The Maple Experience



Students at Hartford CSD learned how to make maple syrup with the **Mobile Maple Experience** and then had a maple infused lunch!



Maple glazed chicken!

Fresh apple sauce sweetened with maple syrup!



From tree to tray!

Sweet potatoes and carrots!



Maple syrup samples!





# New York State Food Cook Off!



Hartford CSD's Superintendent , Andrew Cook, and Food Service Director, Patrick Kenneally, **competed** in a **NYS rib BBQ cook off**. Students and celebrity judges voted for their favorite!

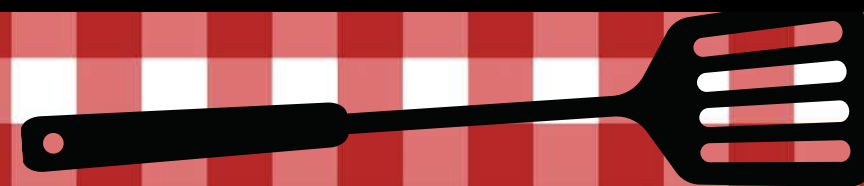


## Hartford CSD

Washington County



NYS foods were used to create a purple potato salade, pickles, mac and cheese and honey roasted corn muffins!





**CAMBRIDGE CSD**  
*Washington County*  
**AGRICULTURAL FAIR**



## CAMBRIDGE CSD PARTNERED WITH LOCAL CHEF, ANEESA WAHEED, TO BRING DIVERSE OFFERINGS TO STUDENTS WHILE USING NY FOODS

**STUDENTS LEARNED FULL  
CYCLE OF FARM TO TABLE  
AT CAMBRIDGE'S  
AGRICULTURAL FAIR.**

**FROM TAKING CARE OF  
ANIMALS TO LOCAL  
AGRICULTURAL JOBS**



## STUDENTS TRIED MANY NY FOODS





# New Item Demos!

From Capital Region BOCES



Top Your Baked Potato  
at Berne-Knox Westerlo!

Students topped their baked potato with toppings like **pulled pork**, cheese sauce, sour cream, mac & cheese, to pair with fruits, veggies, and milk for a **fun lunch!**

## Schoharie CSD

### Hummus tasting!

To help students become more familiar with menu offerings like veggie hummus meals, a hummus tasting was conducted and paired with **NYS pita chips!**



Capital Region BOCES uses new item demos to promote participation at:

**Berne-Knox-Westerlo CSD**

**Schoharie CSD**

**Niskayuna CSD**

**Waterford CSD**

**Watervliet City SD**



La Comida Vida  
Shredded Beef

Korean Beef  
Sandwiches



Students got to vote on menu items for next school year, like Korean Beef Barbecue sandwiches!

### Voting Buckets





# North Shore CSD

Nassau County

State Agriculture Commissioner,  
Richard A. Ball pictured with Cheryl  
Bilinski, Amy Bly and Sandra Menasha  
from Cornell Cooperative Extension  
(CCE)

The school works with CCE to get  
connected with local farmers and  
vendors.



From **fresh**  
ingredients...



Alan Levin,  
Food Service Director

## Participation Boosters:

- Ramen Noodle Bowl
- Beef Sliders
- Shepherd's Pie
- Meatless Monday  
(Ft. Impossible Beef)
- Deli Bar  
(Ft. Boars Head Meats)
- Chicken Sandwich  
with house made Pesto
- Beef Tacos
- And More!



...to **fish**  
tacos...

North Shore CSD  
has 55% Lunch  
Participation!

...to **happy** customers!



- **Dedicated** long-term staff,
- Scratch cooking
- **Fresh** ingredients
- And made to order lunches

Are just a few of the things  
that keep both staff and  
students coming back day  
after day!



# SCHOOL LUNCH HERO DAY

SCHALMONT MIDDLE SCHOOL

JEFFERSON ELEMENTARY  
SCHOOL

SCHALMONT  
CSD

SCHENECTADY COUNTY

FOOD SERVICE  
WORKERS  
RECEIVED CARDS  
FROM STUDENTS  
AND TREATS TO  
HONOR THEIR  
**HARD WORK!**

CAROL THOMPSON, JOSEPHINE EATS,  
LISA CROCE, DORI KASZUBSKI

DEBBIE MASTROIANNA, TAMMY WARING,  
COLLEEN HIRSH, KAREN GLIOT, REBECCA  
NAUMOWICZ AND LAURIE RUSSELL





# Berne-Knox-Westerlo CSD

## Luau Lunch

Albany County

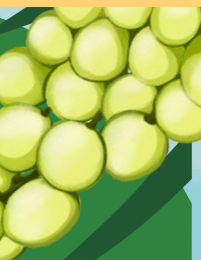


Special Luau lunch for **all** students and staff was provided by the district's General Fund account!

Fresh smoked chicken wings and pineapple fried rice

Students were able to try diverse foods at the Luau!

Cornell Cooperative Extension provided a fresh, **local** salad!





# Charlotte Valley National Apple Day!

Charlotte Valley CSD celebrated  
National Apple Day! The students  
tried a variety of fresh, local apples!



Students were able to try Fuji,  
Honeycrisp, McIntosh, Red Delicious,  
Golden Delicious, Granny Smith,  
Cortland, Empire and Gala Apples!

2023  
OCTOBER

Sun Mon Tue Wed Thu Fri Sat

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Big Apple Crunch

National Apple Day 2023!



# NY THURSDAYS

## Hilton CSD Celebrates "NY Thursdays"



**NYS beef, roasted veggies, chips, apple and milk!**

NYS "Seasoned Roast Beef"  
 Baguette  
 Beef from: Red Barn Provisions/Slate foods  
Baguette: from: Wegmans  
Roasted Vegetables: Peppers: H.A Maier Farms (Spencerport N.Y.)  
Squash: Torrey Farms (Elba N.Y.)  
N.Y. Chips  
 From: Marquart Farms Gainesville N.Y.  
Fresh Fruit  
 Apples from Kirby Farms  
Welch's Concord Grape/Apple Juice  
and Milk  
 From: Upstate Farms

**Menu-Highlighting NY Products**



**Meal prep!**



# Thank you!

We look forward to the 23-24  
school year celebrations!

Please send pictures to  
[cns spotlight@nysed.gov](mailto:cns spotlight@nysed.gov)